

required therefor (including fees for net addition of claims) are hereby authorized to be charged to deposit account no. 20-0778.

AMENDMENTS

In the Drawings

Please review the attached marked-up drawings for proposed amendments to the previously submitted drawings.

In the Specification

Please substitute the following clean copy paragraph text for the pending paragraph text of the same number.

Page 1, line 13 through and including Page 2, line 4:

A¹
In the field of communication, there is a long standing need to communicate information to particular targeted audiences that have an interest (or potential interest) in the subject matter of the communication. This is important from a commercial standpoint because advertisers are more likely to promote their products and services through a medium that has a high likelihood of reaching their target market. Further, a communications medium that reaches an audience interested in the particular information being communicated is also of interest, regardless of commercial opportunities presented, for purposes of cooperation and exchange of information between persons with common purpose or interest. However, sometimes the target market or

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audience, although large in aggregate, is thinly spread across the United States, or the world. For example, communications relating to fly fishing may have a relatively large aggregate audience, but the audience may be thinly scattered throughout the United States and elsewhere, in small communities or even as individuals. While such an audience could conceivably be reached in the United States through a nationally distributed magazine, audio communications, or broadcast from a radio station, the communications would have to be broadcast nationwide to reach all interested persons. Providing such specialized national radio broadcasts directed to potential listeners scattered in small groups throughout the country (or world) may not be economically viable, even though the potential listeners may in aggregate form a large target market or audience. The lack of technology available for low cost nationwide or worldwide audio communication is a significant shortcoming in the "Information Age". There is not at present an audio communications medium that can be broadcasts nationwide or worldwide to reach target markets and audiences with special interests, especially, when the market or audience is thinly spread and not concentrated in one or a few locales.

Page 2, lines 17-29:

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In accordance with the system of the invention, audio information, in the form of a digital communication, is received at a remote receiver via the Internet. Th digital information may include any information that is typically broadcast by radio, such as music and other radio programming. The system converts the digital information to analog information, and broadcasts

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the analog information in a localized area in at least one preselected radio frequency. The broadcast analog information is received and audio information is communicated to the listener. The receiver is preferably a common frequency modulated (FM) radio, capable of receiving the standard FM frequencies (in the range of about 88 MHz to about 108 MHz), tuned to the preselected frequency broadcast in the localized area, but could equally well be an amplitude modulated (AM) radio (in the range of about 540kHz to about 1.6MHz), or other type of radio. Thus, the user selects the audio communication (or digital information equivalent) it requires through the Internet, and the information is broadcast to the user's radio in a localized area (such as the user's home) where the user can hear the selected audio communication.
